



## Increase the traffic to **YOUR** website by advertising on **www.healthbeat.ca**

### HEALTHbeat Online Website Rate Card

#### 200 x 100 PIXEL ROTATING BANNERS

**Includes:**

- Link to your website
- Rotates four messages/images
- **Cost\* - \$300/Month**

#### TWO MONTH POSTING WITH PRINT AD

**Includes:**

- Listing with Logo
- Email Link, Contact Information & Link to Website
- Link to full copy of print ad online (pdf version).
- **Cost included in print ad**

#### POSTING WEB ONLY

**Includes:**

Email/Website Link, Contact Info.

- Single Posting - 30 Day Run - **Cost\* - \$300**
- Three Postings - Use within 6 months - **Cost\* - \$750**
- Five Postings - Use within 6 months - **Cost\* - \$1100**

#### MECHANICAL REQUIREMENTS

All website images/logos should be 72 dpi, GIF or JPEG – RGB images. All text information should be in a format for easy editing. Please ensure all email/web links are in working order.

#### BASIC POSTING WEB ONLY

**Includes:**

Email/Website Link, Contact Information.

- 1-50 Postings - Use within 6 months - **Cost\* - \$1800**
- 1-50 Postings - Use within 12 months - **Cost\* - \$3200**
- 51-100 Postings - Use within 6 months - **Cost\* - \$3000**
- 51-100 Postings - Use within 12 months - **Cost\* - \$5800**

#### PREMIUM POSTING WEB ONLY

**Includes:**

Logo & Picture, Email/Website Link, Contact Info.

- 1-50 Postings - Use within 6 months - **Cost\* - \$2500**
- 1-50 Postings - Use within 12 months - **Cost\* - \$3500**
- 51-100 Postings - Use within 6 months - **Cost\* - \$4200**
- 51-100 Postings - Use within 12 months - **Cost\* - \$6200**

**\*GST not included.**

Rates effective as of January 2013.



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